



POWER MOWER SALE

LOOK TO SEARS FOR THE BIG SELECTION—THE BIG SAVINGS AND THE BIG QUALITY EXTRAS AT ALL SEARS LOW PRICES!

Buy These Mowers At Your Nearest Sears Retail Store.

ONLY SEARS OFFERS ALL THESE EXTRA FEATURES!

HIGH QUALITY
You get the best quality mower made today; top materials, expert workmanship; many extras.

FAMOUS GUARANTEE
Sears has stood behind its nationwide guarantee for years. It covers all parts of the mower.

NATIONWIDE SERVICE
A trained Sears serviceman with all necessary parts is always near as your own telephone.

LOW PRICES
Sears advertises only legitimate low prices; the savings you get are in your pocket.

BIGGEST SELECTION
Look around you; convince yourself there is no mower selection like ours. Sears is mower HQ.

MOST PREFERRED
In America, more people buy mowers at Sears because Sears mowers are the best buy; quality, low price.

BUY YOUR NEXT MOWER . . . AT SEARS!

Budget Priced 18" Reel Power Mower

58⁹⁹
\$5 DOWN,
Sears Easy Terms

2-H.P., 4 cycle Briggs & Stratton engine. Fully adjustable cutting heights. Chain and belt driven with throttle control on handle.



CUSTOM DELUXE CRAFTSMAN 18" REEL POWER LAWN MOWER

SAVE 14.51 NOW!

Regular 99.50

84⁹⁹

\$5 DOWN, Sears Easy Terms

Buy this rugged Craftsman power mower and start enjoying your gardening. Takes most of the work out of keeping your lawn neat and trim. Built to Craftsman's exact specifications for long life and efficient service. Check the features at left, then come to any Sears store and try it yourself.

- Chain and Belt Drive, Heavy Duty Clutch
- Briggs & Stratton 2 H.P., 4-Cycle Engine
- Automatic Recoil Starter, Governor
- Dual Sealed Ball Bearings in Reel
- 3 Extra Tough Austempered Steel Blades

Our Lowest Priced 20" Rotary Mower

34⁹⁹
\$3.49 DOWN,
Sears Easy Terms

Steel housing designed for front and side trim. Vacuum cleaner action for even cut. Rope start, 2-H.P. Power Products engine. See it at Sears!



20" Rotary Mower Has 2 3/4 H.P. 4-Cycle Engine

64⁹⁹
\$5 DOWN,
Sears Easy Terms

Powered by 2 3/4-H.P., 4 cycle engine. Deep housing for front and side trim. Austempered cutting blade.

3/4-H.P. Recoil Starter Craftsman Rotary

63⁹⁹
\$5 DOWN,
Sears Easy Terms

Big 24" rotary mower has controls on handle. 5 adjustable cutting heights. Sturdy steel housing. Buy now!

22" Recoil Starter Dunlap Rotary Mower

47⁹⁹
\$4.79 DOWN,
Sears Easy Terms

Budget priced mower is powered by a 2 1/2 HP. Lawson engine with recoil starter. Mower comes with leaf mulcher.

18-inch 2 H.P. Craftsman Rotary Power Mower

42⁹⁹
\$5 DOWN,
Sears Easy Terms

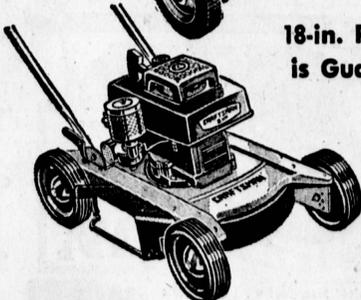
2-H.P., 2 cycle engine; speed regulator on handle. 5 adjustable cutting heights from 3/4 to 3 1/4-in. Austempered cutting blade. A buy!



18-in. Rotary Mower is Guaranteed 1-Yr.

59⁹⁹
\$5 DOWN,
Sears Easy Terms

Recoil starter mower with special Craftsman 2-H.P., 4 cycle engine. Leaf mulcher attachment included. Direct drive runs smooth.



OUR LOWEST PRICED EDGER-TRIMMER

44⁹⁹
\$4.49
Sears Easy Terms



- 2 1/4-H.P. 2-cycle engine
- Heat treated 9-inch blade
- Fast-acting recoil starter
- Steel wheels, 7x1.50 rubber tires

Same as above with 4-cycle engine . . . \$4.99

ONLY \$5 DOWN
on power mower purchases up to \$200. Sears Easy Terms.

ONLY \$10 DOWN
on power mower purchases totaling \$200 or more. Sears Easy Terms.

Sturdy Half Mower—Trimmer

14⁹⁹

Handy half mower and trimmer for light trimming and mowing jobs. Long hardwood handle is smoothly polished. Well made to give top service for years.



OUR LOWEST-PRICED 24-INCH RIDER

119⁹⁹
\$5 DOWN,
Sears Easy Terms



- 3 1/4-H.P. 4-cycle Craftsman engine
- Direct drive, three gears
- 3 wheels give balanced ride
- Handy recoil starter

(Lawn Mowers also at Sears-Westwood)

ALL ROADS LEAD TO



SATISFACTION GUARANTEED OR YOUR MONEY BACK

Open Tomorrow Night

SEARS-INGLEWOOD OR 8-2521

MANCHESTER at HILLCREST PARK FREE

OPEN 3 NIGHTS

Sears Stores Open Mondays, Thursdays and Fridays 9:30 A.M. to 9:15 P.M.
Open Tuesdays, Wednesdays and Saturdays 9:30 A.M. to 5:30 P.M.

PARK FREE